## 

| **LiveCase**Briefing Questionnaire | |
| --- | --- |
|  | |
| Step 1: Define the scope | |
| Learning objectives? |  |
| Tools/frameworks/skills? |  |
| Audience level & experience? |  |
| Duration? |  |
| Team or solo? |  |
| Synchronous or  asynchronous? |  |

## 

| Step 2: Sketch the story | |
| --- | --- |
| Real or fictional? |  |
| Context / setting? |  |
| Hero? (Learner role) |  |
| Core challenge / task? |  |
| Tasks along the way? |  |
| Assessment? (Points) |  |
| Characteristics? (Evaluation metrics in addition to points) |  |
| Structure? |  |

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| Step 3: Create the context | | |
| --- | --- | --- |
| LiveCase Context |  | Supporting asset: |
| Startups / Corporate Innovation Projects |  | Supporting asset: |
| Key virtual characters (aim for diversity) |  | Supporting asset: |

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| Step 4: Define the teaching, tools and tasks | | | |
| --- | --- | --- | --- |
| Task 1 [...] | Teaching & tools  Task:   * . | | Supporting assets: |

| Step 5: Block out each episode, element by element | | | | |
| --- | --- | --- | --- | --- |
|  | | | | |
| Content type | Character | Chat | | Optional Media |
| [...] | [...] | [...] | | [...] |

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| Step 6: Start writing! :-) | | | | |
| --- | --- | --- | --- | --- |
|  | | | | |

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Step 5: Block out each episode, element by element