##

| **LiveCase** Briefing Questionnaire |
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| Step 1: Define the scope |
| Learning objectives? |  |
| Tools/frameworks/skills? |  |
| Audience level & experience? |  |
| Duration? |  |
| Team or solo? |  |
| Synchronous or asynchronous? |  |

##

| Step 2: Sketch the story |
| --- |
| Real or fictional? |  |
| Context / setting?  |  |
| Hero? (Learner role) |  |
| Core challenge / task? |  |
| Tasks along the way? |  |
| Assessment? (Points) |  |
| Characteristics? (Evaluation metrics in addition to points) |  |
| Structure? |  |

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| Step 3: Create the context  |
| --- |
| LiveCase Context |  | Supporting asset:  |
| Startups / Corporate Innovation Projects |  | Supporting asset:  |
| Key virtual characters (aim for diversity) |  | Supporting asset: |

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| Step 4: Define the teaching, tools and tasks |
| --- |
| Task 1[...] | Teaching & toolsTask:* .
 | Supporting assets:  |

| Step 5: Block out each episode, element by element |
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|  |
| Content type | Character | Chat | Optional Media |
| [...] | [...] | [...] | [...] |

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| Step 6: Start writing! :-) |
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Step 5: Block out each episode, element by element